



YOU ARE *one in a million.*  
MAKE SURE YOUR DIAMOND IS, *too.*

Only .01% of the world's diamonds meet  
Brilliant Earth's standards for  
pure sourcing and exceptional quality.



BRILLIANT EARTH

A DIAMOND *purier*  
THAN THE *eye*  
CAN *see*.



Our “Beyond Conflict Free” guarantee  
ensures your diamond came from  
an ethical source.



BRILLIANT EARTH



YOU WANT *her* TO BE *yours*.  
SHE WANTS HER *ring* TO  
HELP THE *world*.

All of Brilliant Earth's diamonds are  
"Beyond Conflict Free"



BRILLIANT EARTH