



Inside the Brand

Behind the Scenes with SRQ Media

Home

SEARCH

Search ...

CATEGORIES

SRQ Bal Masqué Performance Partner Preview: Sarasota Cuban Ballet

Posted on July 29, 2014 by srqinsidethebrand



[RESOURCES](#)

[Behind the Scenes](#)

[Photos](#)

[SRQ Events](#)

[Upcoming Advertising](#)

IMPORTANT DATES

DECEMBER

12/1: December Edition of SRQ
hits Newsstands **12/11:** February
Edition: Space Closes

12/11: Let It Snow, SRQ Client
Holiday Party

ARCHIVES

[December 2014](#)

[November 2014](#)

[October 2014](#)

[September 2014](#)

[August 2014](#)

[July 2014](#)



On October 4, 2014, the Sarasota Cuban Ballet will join SRQ Media as one of the performance partners for our highly anticipated Bal Masqué gala. Of the partnership, SRQ Bal Masqué Event Producer Ashley Ryan said, "We are all looking forward to an elegant evening to enjoy the performances of incredibly talented artists in our community and raise funds for local charities. It is such an honor to have the SCB performing again this year. This is a company that I hold very dear to my heart! I cannot wait to see what they have in store for our guests this year!"

To get a preview at what is in store for guests at Bal Masqué, SRQ Media's Client Development Manager Ashley Ryan, Marketing and Accounts Development Director Kelly Christiansen, Production Assistant Chase Spicer and Advertising



[June 2014](#)

[May 2014](#)

[April 2014](#)

[March 2014](#)

[February 2014](#)

[January 2014](#)

[December 2013](#)

[November 2013](#)

[October 2013](#)

[September 2013](#)

[August 2013](#)

[July 2013](#)

FOLLOW BLOG VIA EMAIL

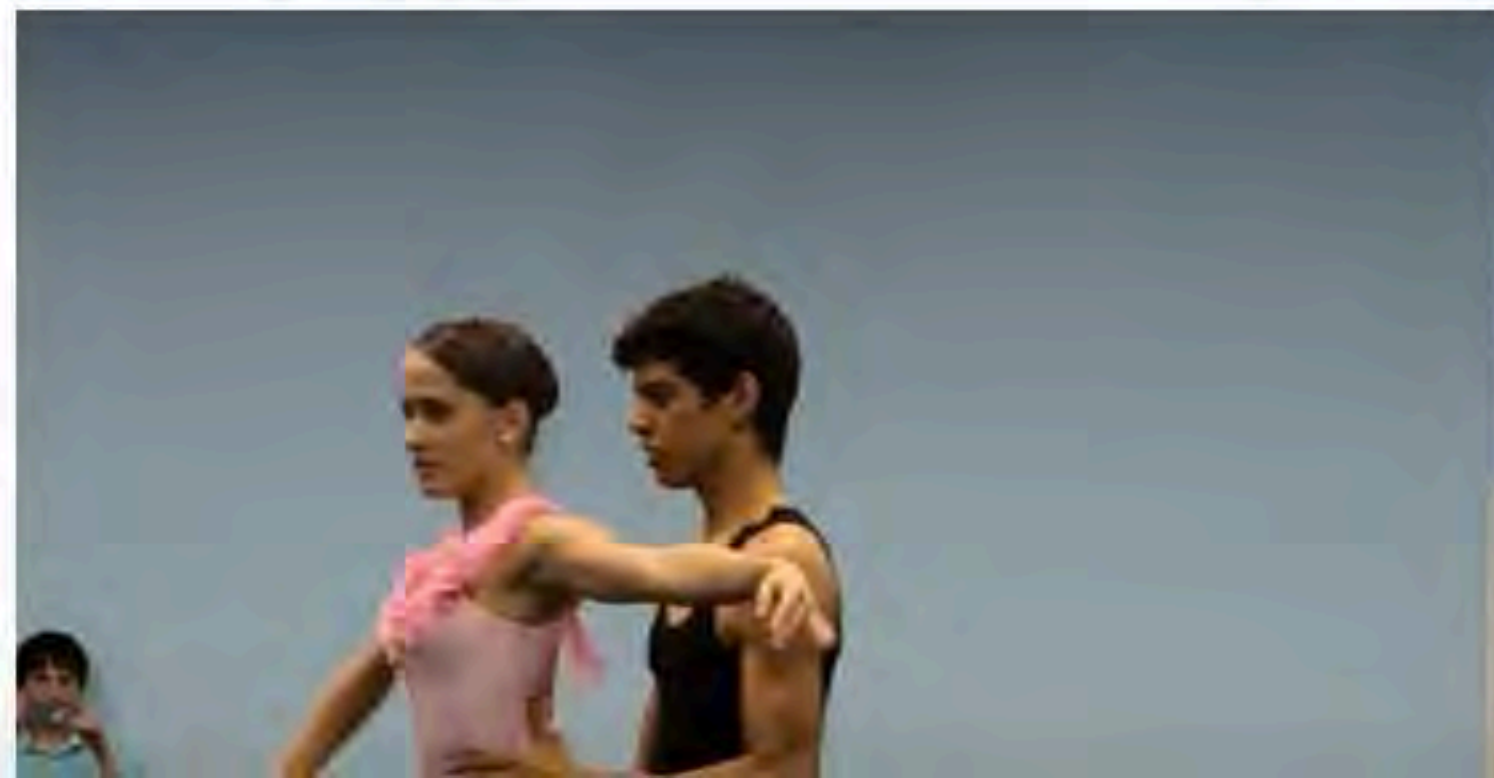
Click to follow this blog and receive notifications of new posts by email.

[FOLLOW](#)

and Events Assistant Chloe Weber stopped by a rehearsal and dove into the world of pirouettes and tutus at the Sarasota Cuban Ballet School.

The act on hand was a rehearsal of the Sarasota Cuban Ballet's August 1st performance "On Stage with Sarasota Cuban Ballet School" at the Sarasota Opera House, the same venue the school will wow our guests at during Bal Masqué.


As time progressed throughout the rehearsal, more and more dancers filed in wearing full costume. Routines suddenly became longer and music became more dramatic, as we were transported to the front row seats of a professional ballet performance. It is almost hard to believe that these dancers aren't even out of high school yet.









SARASOTA & BRADENTON

SB2Q

Regional Strategic

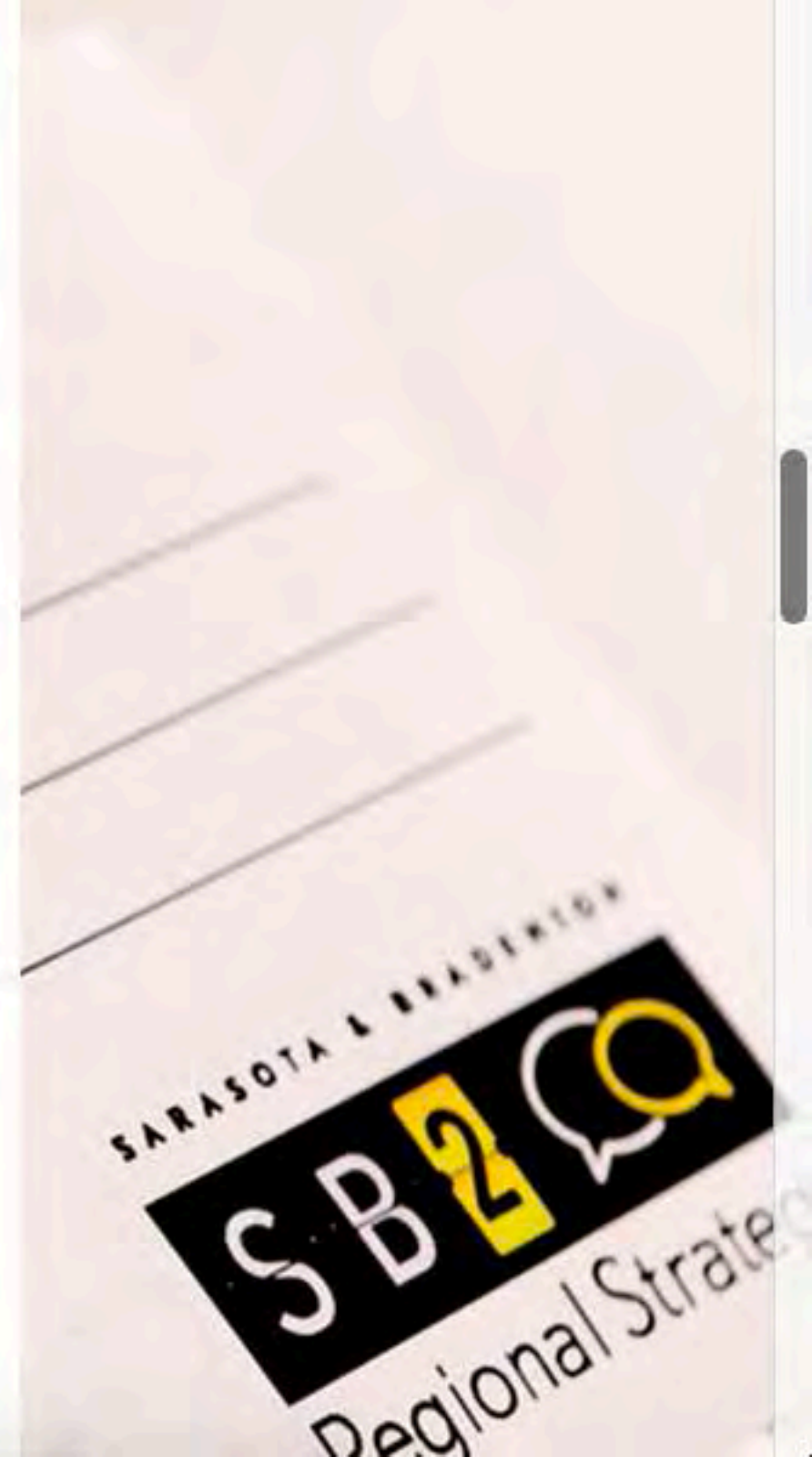
 **SRQ Magazine**
✔ Like You like this.

You and 3,530 others like SRQ Magazine.

		
Terri Derr		
		
		
		
Scott Bill		

FOLLOW BLOG VIA EMAIL

Click to follow this blog and receive notifications of new posts by email.




Join 100 other followers

FOLLOW

FOLLOW ME ON TWITTER

[My Tweets](#)



“Everything they do is fantastic, and they are all 18 and under,” said Ariel Serrano, Artistic Director and Co-Founder of Sarasota Cuban Ballet School. “This is as close as you can get to professionals.”

Besides the astounding level of talent, the most refreshing thing about watching this rehearsal was seeing the amount of love and encouragement present between the students and teachers. When an individual or couple had the floor, every instructor in the room was attentive and continuously giving pointers and praise. Likewise, the room filled with clapping when whoever was dancing nailed a difficult move.



SARASOTA & MANATEE

SB2Q

Regional Strategic





These pictures can not fully capture the amazing balance of elegance and stamina of these talented performance artists. [Click to watch our :30 behind the scenes video for a peek of these talented performers in action!](#)

Join SRQ and the Sarasota Cuban Ballet on October 4th > [Get Your Ticket to Bal Masqué.](#)